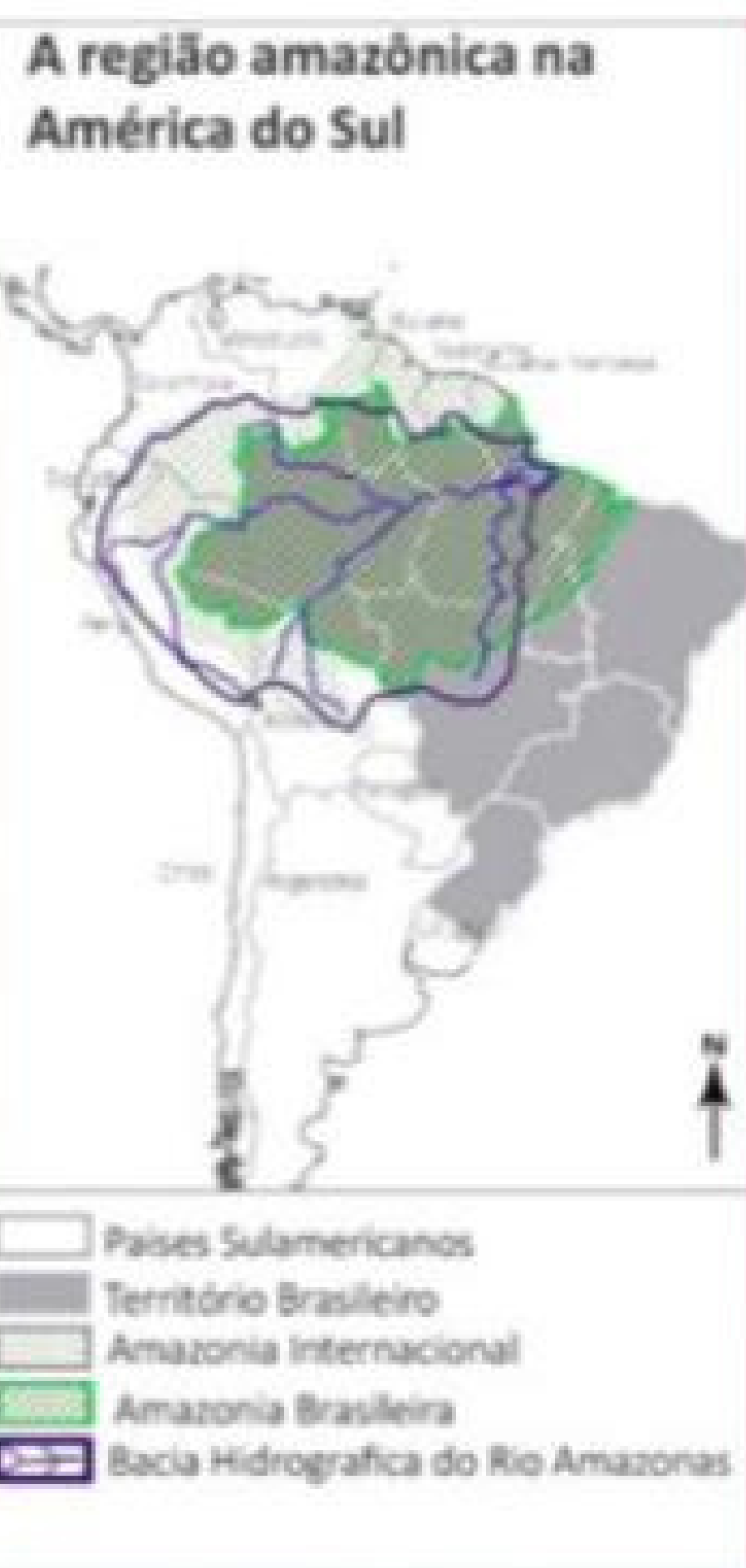




Background

The 29 families of this community originated from the upper Negro River region in the Brazilian Amazon and traveled to the lower Negro River for better health and education. Since 2004 they have been using community-based sustainable tourism as an income, which generates economic incentives, conservation of the standing forest, natural environment and the revitalization of the Baré culture.



The Baré Nova Esperança Indigenous community is located in the Puranga Conquista Sustainable Development Reserve, in Amazonas Brazil.



Community

The community is known for their handcrafts and for the promotion of Baré indigenous culture, which stem from the principles of unity and collectivity. Local craftsmanship is fundamental in maintaining the culture as well as the repurposing the fallen wood from the forest, and using the native plants sustainably.

The craftsmanship is present in each family of this riverside community. This economic activity integrates both men and women according to their skills in the art of creation also known as Surissawa Art Group and continues by being passed on from generation to generation.



The Impact

By wearing a piece of art from this community you are contributing to a more sustainable planet.

To improve this value chain, the community receives support from partner institutions such as the Ecological Research Institute, which promotes socio-environmental development in the Amazon.

Come visit!